

STRATEGIC APPROACHES TO HEALTH & WELLBEING

CMI LEVEL 7 AWARD

LEADERSHIP FOR A HEALTHIER FUTURE

An advanced qualification for leaders who want to shape and implement strategic health and wellbeing initiatives that enhance organisational performance, culture and sustainability.



IDEAL FOR SENIOR LEADERS

Senior leaders, HR and wellbeing professionals who want to develop and lead strategic health and wellbeing initiatives that create positive impact across their organisation.

WHAT YOU'LL LEARN

Develop the strategic knowledge, leadership skills and practical expertise to design, implement and evaluate health and wellbeing strategies that drive sustainable business and people outcomes.



KEY AREAS OF STUDY



Strategic health & wellbeing leadership

Lead with purpose and influence wellbeing strategy at organisational and cultural levels.



Evidence-based approaches

Apply research and data to inform effective health and wellbeing decision-making.



Design & implement strategy

Create and embed inclusive strategies that address physical, mental and social wellbeing.



Performance & business impact

Evaluate impact, measure outcomes and link wellbeing to organisational performance.



Stakeholder engagement

Engage and influence stakeholders to build commitment and drive positive change.



Ethics & sustainable practice

Lead ethically and sustainably, considering equality, diversity and long-term impact.

QUALIFICATION SNAPSHOT



LEVEL

7 (Postgraduate)



QUALIFICATION

CMI Level 7 Award



DURATION

1–3 months



TOTAL TQT

70 hours



AWARDED BY

Chartered Management Institute (CMI)



ASSESSMENT

Work-based assignments

YOU WILL GAIN



Strategic leadership in health and wellbeing



Stronger, healthier and more engaged workforces



Measurable impact on people and performance



Resilient, inclusive and sustainable organisations



Enhanced wellbeing culture and reputation

OUTCOMES THAT MAKE AN IMPACT



Drive a strategic health and wellbeing agenda



Improve employee wellbeing and productivity



Enhance organisational resilience and sustainability



Lead with purpose and make a lasting difference



Chartered Management Institute



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