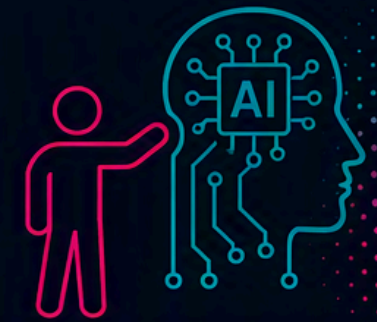


STRATEGIC LEADERSHIP OF AI

CMI LEVEL 7 AWARD IN STRATEGIC LEADERSHIP OF AI

A forward-thinking qualification for leaders who want to shape and lead AI strategy at the highest level, driving innovation, ethical adoption and long-term organisational advantage in an AI-powered world.



IDEAL FOR EXPERIENCED LEADERS AND STRATEGISTS

Senior managers and leaders who want to build their understanding of AI strategy and its impact on organisations.

WHAT YOU'LL LEARN

Build essential knowledge and practical skills to understand AI strategy, assess its opportunities and risks, and support responsible AI adoption that drives innovation and value.



KEY AREAS OF STUDY



AI strategy fundamentals
Understand key concepts and how AI can create value for organisations.



AI opportunities and use cases
Identify practical AI applications and their potential to improve performance and decision-making.



Ethics and responsible AI
Explore ethical principles, fairness, transparency and the importance of responsible AI use.



Risk and governance
Recognise AI risks and the need for governance, compliance and oversight.



Implementation readiness
Assess organisational readiness and the key factors for successful AI adoption.



Stakeholder engagement
Communicate AI strategy clearly and engage stakeholders effectively.

QUALIFICATION SNAPSHOT



LEVEL
7 (Postgraduate)



QUALIFICATION
CMI Level 7 Award in Strategic Leadership of AI



DURATION
1–3 months



TOTAL TQT
70 hours



AWARDED BY
Chartered Management Institute (CMI)



ASSESSMENT
Work-based assignments



CREDITS 7 credits



PROFESSIONAL RECOGNITION
Eligible for Chartered Manager (CMgr) status upon completion



GUIDED LEARNING HOURS 18 hours

YOU WILL GAIN



Essential knowledge of AI strategy and its business impact



Confidence to assess AI opportunities and risks



Awareness of ethical, responsible AI practices



Understanding of governance and implementation considerations



A strong foundation to support organisational AI adoption

OUTCOMES THAT MAKE AN IMPACT



Strengthen understanding of AI strategy



Support innovation and transformation



Promote ethical and responsible AI use



Create value through informed AI decisions



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