DLM ACADEMY

developing people » delivering results

STRATEGIC MANAGEMENT & LEADERSHIP PRACTICE

CMI LEVEL 7 AWARD

IN STRATEGIC MANAGEMENT AND LEADERSHIP PRACTICE

An introductory qualification for aspiring leaders who want to build foundational knowledge and understanding of strategic management and leadership to support better decisions, team performance and organisational success.



IDEAL FOR ASPIRING LEADERS

Emerging managers, team leaders and professionals who want to develop their understanding of strategic management and leadership to contribute to business success and prepare for future leadership roles.

WHAT YOU'LL LEARN

Gain essential knowledge and practical skills in strategic management and leadership to support effective decision-making, improve team performance and deliver positive organisational impact.

KEY AREAS OF STUDY

Strategic awareness
Understand the key principles of strategy and how they shape organisational direction.

Leadership in context
Explore leadership styles, influence and building high-performing teams.

Managing change
Recognise the importance of change management and how to support successful implementation.

Decision-making
Develop critical thinking and problem-solving skills to support effective decisions.

Stakeholder impact
Understand stakeholders, communication and how to build effective working relationships.

Professional development
Reflect on your strengths and identify opportunities for ongoing growth.

QUALIFICATION SNAPSHOT

LEVEL 7 (Postgraduate)	**QUALIFICATION** CMI Level 7 Award
DURATION 1–3 months	**TOTAL TQT** 70 hours
AWARDED BY Chartered Management Institute (CMI)	**ASSESSMENT** Work-based assignments

YOU WILL GAIN

- Stronger understanding of strategy and leadership
- Greater confidence in decision-making and problem solving
- Improved team performance and collaboration
- Foundational knowledge to support future career progression
- Positive impact on individual, team and organisation

OUTCOMES THAT MAKE AN IMPACT

- Build foundational strategic and leadership knowledge
- Improve decision-making and problem-solving capability
- Strengthen team relationships and communication
- Support business performance and positive change

CMI Chartered Management Institute

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