

DLM ACADEMY REACH™

THE DIGITAL LEADERSHIP JOURNEY
LEARN. • LEAD. • TRANSFORM.

From emerging leader
to Chartered Leader.

One Journey.
Unlimited Potential.

01 DISCOVER

CMI LEVEL 3

Leadership & Management

Explore Opportunities and Unlock Potential

Every great leadership journey begins with self-discovery. Identify your strengths, aspirations and find your opportunities whilst building the foundations for future success.

YOU WILL GAIN:

- Leadership awareness and self-assessment
- Career and progression planning
- Personal effectiveness skills
- Professional networking opportunities
- Understanding of leadership pathways



IDEAL FOR:

Aspiring leaders
New supervisors
Early career professionals
Individuals seeking career progression



OUTCOME:

- ✓ CMI Level 3 Leadership & Management Qualification
- ✓ Progression towards Foundation Chartered Manager (fCMgr) Status

02 LAUNCH

CMI LEVEL 4

Leadership & Management

Build Strong Foundations for Leadership Success

Develop the core skills needed to manage people, resources and performance effectively. Build confidence as you move from individual contributor to first-line leader.

YOU WILL GAIN:

- Leadership and management fundamentals
- Team communication and engagement
- Managing performance and productivity
- Coaching and mentoring techniques
- Decision-making skills



OUTCOME:

CMI Level 4
Leadership & Management
Qualification



CHARTERED PATHWAYS

CMI is the only professional body able to award Chartered Manager and Chartered Fellow status, the highest recognition in the management profession.

03 ELEVATE

CMI LEVEL 5

Leadership & Management

Develop Capability and Increase Impact

Develop the skills to lead teams, manage change and deliver organisational results. Increase effectiveness, influence and operational leadership capability.

YOU WILL GAIN:

- Developing high-performing teams
- Change management skills
- Operational leadership
- Coaching for performance
- Problem-solving and innovation

OUTCOME:

- ✓ CMI Level 5 Leadership & Management Qualification
- ✓ Pathway towards Chartered Manager (CMgr) Status

WHY CHOOSE DLM ACADEMY?



EXPERT SUPPORT

Our experienced facilitators provide practical, industry-focused learning that delivers real workplace impact.



FLEXIBLE LEARNING

Study online, blended or through bespoke organisational programmes tailored to your requirements.



CAREER PROGRESSION

Every stage of the REACH™ pathway is designed to enhance career opportunities, leadership capability and organisational impact.



REACH HIGHER.
LEAD FURTHER.
TRANSFORM TOMORROW.

You. Your Team. Your Future.

04 ACCELERATE

CMI LEVEL 6

Leadership & Management

Drive Strategic Thinking and Organisational Influence

Prepare to think strategically, influence stakeholders and deliver transformational outcomes.

Develop the capabilities for senior operational and middle management roles.

YOU WILL GAIN:

- Strategic planning and execution
- Organisational performance management
- Leading digital transformation
- Stakeholder engagement and influence
- Advanced leadership capability

OUTCOME:

- ✓ CMI Level 6 Leadership & Management Qualification

05

LEAD THE FUTURE

CMI LEVEL 7

Strategic Leadership & Management

Achieve Executive Leadership Excellence

Focus on executive leadership, organisational strategy and achieving the highest standards of the management profession.

Create lasting impact and drive organisational success.

YOU WILL GAIN:

- Strategic leadership expertise
- Executive decision making
- Organisational transformation
- Board-level leadership capability
- Advanced strategic thinking

OUTCOME:

- ✓ CMI Level 7 Strategic Leadership & Management Qualification
- ✓ Progression towards Chartered Fellow (FCMgr) Status



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LEARN. LEAD. TRANSFORM.
ONE JOURNEY. UNLIMITED POTENTIAL.



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Developing the next generation
of digital leaders.