CMI LEVEL 3

EXECUTIVE PROGRAMME PROSPECTUS

MANAGING AI ADOPTION

LEAD RESPONSIBLE AI. EMPOWER PEOPLE. DRIVE CHANGE.

A professionally recognised programme for practising and aspiring first line managers responsible for implementing AI adoption within their teams and operational environments, balancing productivity, ethics, governance and human-centred leadership.

AI ADOPTION | CMI RECOGNITION | WORKPLACE IMPACT

START THE CONVERSATION

www.dlmacademy.com

info@dlmacademy.com

+44 (0) 7877 908 274

CMI LEVEL 3

CHOOSE YOUR PATHWAY

A FLEXIBLE ROUTE FOR EVERY AI ADOPTION JOURNEY

AWARD

50 TQT HOURS | 21 GLH | 5 CREDITS

At least one unit selected from the Managing AI Adoption unit portfolio.

CERTIFICATE

130 TQT HOURS | 51 GLH | 13 CREDITS

At least two units selected from the Managing AI Adoption unit portfolio.

DIPLOMA

400 TQT HOURS | 158 GLH | 40 CREDITS

A minimum of six units. Learners may select Unit 357 or Unit 361, but not both.

PROFESSIONAL PROGRESSION

Successful learners may top up within the Level 3 Managing AI Adoption suite and are eligible for Foundation Chartered Manager, subject to retaining CMI membership. Learners may also progress to wider management and leadership qualifications.

CMI LEVEL 3

DEVELOP CONFIDENT AI-READY LEADERS

LEAD RESPONSIBLY. BUILD TRUST. CREATE VALUE.

WHO IT IS FOR

Practising or aspiring first line managers and supervisors responsible for implementing an organisation?s AI adoption strategy within their team or area of work.

WHAT IT BUILDS

Foundational AI management capability, responsible AI leadership, digital confidence, stakeholder communication, cyber awareness, data literacy and change capability.

WHY ORGANISATIONS INVEST

To support AI adoption while balancing technological, business and ethical goals, mitigating risk, increasing productivity and creating new opportunities.

UNIT 354

NAVIGATING THE ADOPTION OF AI TECHNOLOGIES

LEAD AI ADOPTION WITH CONFIDENCE.

GLH	TOTAL UNIT TIME	CREDITS
31	70	7

WHY STUDY THIS UNIT?

Understand the benefits and challenges of adopting AI and how emerging AI innovations can support organisational and professional goals.

WHAT YOU WILL DEVELOP

Evaluate technology, organisational factors, risks and business need, then present a proposal for responsible AI adoption.

THE VALUE TO YOU

Build confidence to identify practical AI opportunities and guide implementation with evidence and judgement.

UNIT 355

MANAGING TEAMS THROUGH AI IMPLEMENTATION

LEAD PEOPLE THROUGH DIGITAL TRANSFORMATION.

GLH	TOTAL UNIT TIME	CREDITS
31	70	7

WHY STUDY THIS UNIT?

Develop the knowledge, skills and behaviours to engage, motivate and inspire people and teams through AI implementation.

WHAT YOU WILL DEVELOP

Apply leadership approaches, understand individual needs, support human-AI working and build high-performing digital teams.

THE VALUE TO YOU

Lead change while maintaining inclusion, wellbeing, accountability and the human value of work.

UNIT 356

UTILISING AI FOR STAKEHOLDER COMMUNICATION

COMMUNICATE CLEARLY IN AN AI-ENABLED WORKPLACE.

GLH	TOTAL UNIT TIME	CREDITS
36	80	8

WHY STUDY THIS UNIT?

Explore how effective communication can explain AI concepts, manage expectations and sustain collaborative stakeholder relationships.

WHAT YOU WILL DEVELOP

Use AI-enabled channels and insights responsibly, plan stakeholder communications and create professional presentation materials.

THE VALUE TO YOU

Strengthen trust, transparency and engagement while maintaining human oversight and accessibility.

UNIT 357

MANAGING DATA AND INFORMATION WITH AI

TURN DATA INTO INSIGHT.

GLH	TOTAL UNIT TIME	CREDITS
21	50	5

WHY STUDY THIS UNIT?

Understand how AI can gather, assess, analyse and communicate data and information for organisational decision-making.

WHAT YOU WILL DEVELOP

Manage data responsibly, address quality and governance challenges, interpret findings and select effective communication tools.

THE VALUE TO YOU

Use AI-supported evidence to improve decisions while protecting data integrity, privacy and accountability.

UNIT 358

NURTURING A CULTURE OF AI READINESS

BUILD THE CULTURE THAT SUPPORTS INNOVATION.

GLH	TOTAL UNIT TIME	CREDITS
40	80	8

WHY STUDY THIS UNIT?

Understand organisational structure, strategy, culture, values, ethics and governance in the context of AI adoption.

WHAT YOU WILL DEVELOP

Assess readiness, connect AI strategy to organisational goals and promote ethical, inclusive and sustainable behaviours.

THE VALUE TO YOU

Help create the trust, learning culture and governance required for responsible AI adoption.

UNIT 359

AI AWARENESS FOR FIRST LINE MANAGERS

DEVELOP ESSENTIAL AI LEADERSHIP CAPABILITY.

GLH	TOTAL UNIT TIME	CREDITS
20	60	6

WHY STUDY THIS UNIT?

Build the knowledge and critical skills required to integrate AI tools responsibly into team operations.

WHAT YOU WILL DEVELOP

Assess tools, risks, opportunities and barriers; develop team confidence; validate outputs and escalate AI failures.

THE VALUE TO YOU

Use accountable judgement to improve productivity without losing human oversight.

UNIT 360

PRINCIPLES OF CYBER SECURITY FOR FIRST LINE MANAGERS

SUPPORT SECURE DIGITAL WORKING.

GLH	TOTAL UNIT TIME	CREDITS
20	60	6

WHY STUDY THIS UNIT?

Develop foundational knowledge and practical habits to maintain a secure digital environment within teams.

WHAT YOU WILL DEVELOP

Recognise threats and controls, respond to incidents, manage human-factor risks and embed secure working practices.

THE VALUE TO YOU

Foster vigilance, rapid reporting and confident first-line action when cyber risks emerge.

UNIT 361

DATA PRINCIPLES FOR FIRST LINE MANAGERS

MAKE EVIDENCE-BASED DECISIONS.

GLH	TOTAL UNIT TIME	CREDITS
20	60	6

WHY STUDY THIS UNIT?

Develop foundational data literacy and management skills for handling organisational information effectively and ethically.

WHAT YOU WILL DEVELOP

Understand reliable data, interpret information, demonstrate accountability and apply responsible team data practices.

THE VALUE TO YOU

Move teams from gut-feel decisions towards transparent, evidence-based management.

CMI LEVEL 3

BUILD AI CONFIDENCE ACROSS YOUR ORGANISATION

RESPONSIBLE ADOPTION. HUMAN LEADERSHIP.

LEVEL 3

Develop practical capability in AI adoption, cyber awareness, responsible data management and first line AI leadership.

PROGRESS

Top up from Award to Certificate or Diploma and continue into wider management, leadership, digital transformation and AI-related learning.

RECOGNITION

Successful learners are eligible for Foundation Chartered Manager, subject to retaining CMI membership.

FOR EMPLOYERS

Support AI adoption while maintaining strong governance, communication, cyber security, data discipline, ethics and workforce confidence.

CMI LEVEL 3

READY TO LEAD AI ADOPTION WITH CONFIDENCE?

BUILD TRUST. CREATE VALUE. DRIVE CHANGE.

Whether introducing AI for the first time or developing team capability to support wider digital transformation, DLM Academy can help identify the right CMI Level 3 Managing AI Adoption route and unit combination.

START THE CONVERSATION

www.dlmacademy.com

info@dlmacademy.com

+44 (0) 7877 908 274

DEVELOPING PEOPLE. DELIVERING RESULTS.