

CMI LEVEL 7

EXECUTIVE PROGRAMME PROSPECTUS

STRATEGIC MANAGEMENT & LEADERSHIP

SHAPE STRATEGY. DRIVE TRANSFORMATION.

A flagship strategic leadership programme for practising and aspiring senior managers, directors and executives who shape organisational direction and drive sustainable success.

STRATEGIC LEADERSHIP | CMI RECOGNITION | LASTING IMPACT

START THE CONVERSATION

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DEVELOPING PEOPLE. DELIVERING RESULTS.

CMI LEVEL 7

CHOOSE YOUR PATHWAY

A FLEXIBLE ROUTE FOR EVERY LEADERSHIP AMBITION

AWARD

70 TQT HOURS

18 GLH

7 CREDITS

Group A units 701-716 selected from the Level 7 unit portfolio.

CERTIFICATE

140 TQT HOURS

36 GLH

14 CREDITS

At least two Group A units selected from the Level 7 unit portfolio.

DIPLOMA

370 TQT HOURS

106 GLH

37 CREDITS

300 TQT from Group A selected from the Level 7 unit portfolio.

EXTENDED DIPLOMA

640 TQT HOURS | 196 GLH | 64 CREDITS

PROFESSIONAL PROGRESSION

Successful learners are eligible for Foundation Chartered Manager, subject to retaining CMI membership. Diploma learners may be eligible for Chartered Manager with at least three years of management and leadership experience.

LEAD AT THE HIGHEST STRATEGIC LEVEL

WHO IT IS FOR

Senior managers, regional managers, specialist managers, directors, CEOs and experienced leaders shaping organisational direction.

WHAT IT BUILDS

Strategic leadership, organisational strategy, transformation, finance, risk, research and executive-level credibility.

WHY ORGANISATIONS INVEST

To strengthen the senior leadership pipeline, develop internal talent and improve consistent day-to-day management practice.

PROFESSIONAL RECOGNITION

A regulated CMI qualification with Award, Certificate, Diploma and Extended Diploma routes and progression to CMI Level 8.

CMI LEVEL 7 UNIT 701

Strategic Leadership

LEAD THE FUTURE, NOT JUST THE PRESENT

WHY STUDY THIS UNIT?

Develop an in-depth understanding of strategic leadership, organisational context and the behaviours needed to deliver sustainable goals. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Set and realise strategic goals
- Respond creatively to complexity
- Lead with agility and resilience

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

CMI LEVEL 7 UNIT 702

Leading and Developing People to Optimise Performance

UNLOCK PEOPLE AND PERFORMANCE

WHY STUDY THIS UNIT?

Lead and develop people through culture, wellbeing, policy and strategy, culminating in a people-centred development strategy. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Optimise organisational performance
- Build an enabling culture
- Develop strategic people capability

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

CMI LEVEL 7 UNIT 703

Collaboration and Partnerships

CREATE VALUE THROUGH COLLABORATION

WHY STUDY THIS UNIT?

Critically assess collaborative and partnership arrangements and build a case for relationships that advance organisational success. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Evaluate partnership value
- Navigate legal and organisational frameworks
- Build sustainable collaboration

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

CMI LEVEL 7 UNIT 704

Developing Organisational Strategy

TRANSFORM VISION INTO ADVANTAGE

WHY STUDY THIS UNIT?

Critique the drivers and approaches behind strategy, then develop, implement and monitor an organisational strategy. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Shape strategic direction
- Turn analysis into strategy
- Secure sustained implementation

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

CMI LEVEL 7 UNIT 705

Leading Strategic Change

LEAD TRANSFORMATION WITH CONFIDENCE

WHY STUDY THIS UNIT?

Apply analytical techniques, change models and creative problem-solving to develop a proposal for strategic change. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Diagnose drivers and complexity
- Select robust change approaches
- Lead strategic implementation

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

CMI LEVEL 7 UNIT 706

Finance for Strategic Leaders

MAKE BETTER DECISIONS THROUGH FINANCIAL INSIGHT

WHY STUDY THIS UNIT?

Build confidence in the scope and complexity of finance and critically assess financial information for strategic decisions. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Understand the finance function
- Analyse financial evidence
- Challenge strategic assumptions

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

CMI LEVEL 7 UNIT 707

Organisational Design and Development

DESIGN ORGANISATIONS BUILT FOR THE FUTURE

WHY STUDY THIS UNIT?

Connect organisational design and development to strategic objectives and propose an agile, sustainable organisational response. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Evaluate emerging design factors
- Develop adaptive structures
- Embed sustainable development

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

CMI LEVEL 7 UNIT 708

Strategic Risk Management

TURN RISK INTO STRATEGIC ADVANTAGE

WHY STUDY THIS UNIT?

Critically appraise strategic risk and develop a practical framework for leading risk management successfully. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Assess strategic risk
- Select mitigation strategies
- Lead a risk framework

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

CMI LEVEL 7 UNIT 709

Strategic Management of Data and Information

TRANSFORM DATA INTO STRATEGIC INTELLIGENCE

WHY STUDY THIS UNIT?

Recognise data as a strategic asset and develop an approach that improves its management and organisational value. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Evaluate strategic data value
- Strengthen governance
- Create a data improvement strategy

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

CMI LEVEL 7 UNIT 710

Marketing Strategy

CREATE MARKET ADVANTAGE

WHY STUDY THIS UNIT?

Appraise strategic marketing frameworks, changing markets and digital developments to create an effective marketing strategy. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Evaluate market position
- Identify growth opportunities
- Develop strategic marketing action

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

CMI LEVEL 7 UNIT 711

Entrepreneurial Practice

THINK LIKE AN ENTREPRENEUR. LEAD LIKE A CEO.

WHY STUDY THIS UNIT?

Explore entrepreneurial contexts, barriers and leadership characteristics, then propose an evidence-based course of action. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Recognise strategic opportunity
- Remove barriers to enterprise
- Convert ideas into action

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

CMI LEVEL 7 UNIT 712

Strategic Management Project

DELIVER REAL ORGANISATIONAL IMPACT

WHY STUDY THIS UNIT?

Develop and conduct a strategic project with a business case, research design, delivery methodology and reflective evaluation. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Build a compelling business case
- Structure strategic delivery
- Report outcomes and impact

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

CMI LEVEL 7 UNIT 713

Applied Research for Strategic Leaders

USE RESEARCH TO DRIVE BETTER DECISIONS

WHY STUDY THIS UNIT?

Develop an evidence-based understanding of ethical applied research and create a proposal of strategic organisational value. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Design credible research
- Generate new knowledge
- Support strategic decisions

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

CMI LEVEL 7 UNIT 714

Personal and Professional Development for Strategic Leaders

BECOME THE LEADER OTHERS ASPIRE TO FOLLOW

WHY STUDY THIS UNIT?

Critically reflect on strategic leadership skillset, mindset and behaviours and create a meaningful development plan. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Strengthen strategic self-awareness
- Align mindset and capability
- Plan purposeful development

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

CMI LEVEL 7 UNIT 715

Strategic Approaches to Equality, Diversity and Inclusion

MAKE INCLUSION A STRATEGIC PRIORITY

WHY STUDY THIS UNIT?

Assess structural inequality, build the business case for inclusion and develop priorities that support strategic objectives. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Analyse inequality and evidence
- Shape inclusive priorities
- Embed sustainable EDI practice

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

CMI LEVEL 7 UNIT 716

Strategic Approaches to Mental Health and Wellbeing

CREATE THRIVING ORGANISATIONS

WHY STUDY THIS UNIT?

Assess the impact and complexity of wellbeing and develop recommendations for healthy, high-performing work systems. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Evaluate organisational impact
- Design wellbeing strategy
- Sustain a positive culture

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

CMI LEVEL 7 UNIT 607

Procurement, Purchasing and Contracting

CREATE VALUE THROUGH COMMERCIAL EXCELLENCE

WHY STUDY THIS UNIT?

Use competent, ethical procurement, purchasing and contracting to strengthen decisions, planning and delivery. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Evaluate procurement strategy
- Manage tenders and contracts
- Improve commercial outcomes

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

CMI LEVEL 7 UNIT 608

Strategic Corporate Social Responsibility and Sustainability

LEAD RESPONSIBLY. CREATE SUSTAINABLE VALUE.

WHY STUDY THIS UNIT?

Build the case for CSR and sustainability, plan implementation and gain long-term stakeholder commitment. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Assess enablers and barriers
- Develop implementation strategy
- Sustain stakeholder support

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

CMI LEVEL 7 UNIT 609

Leading Quality Management

MAKE EXCELLENCE A COMPETITIVE ADVANTAGE

WHY STUDY THIS UNIT?

Lead quality and continuous improvement so that strong practice becomes embedded across the organisation. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Evaluate quality approaches
- Develop an operational proposal
- Instil continuous improvement

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

CMI LEVEL 7 UNIT 610

Principles and Practices of Policy Development

CREATE POLICY THAT DRIVES PERFORMANCE

WHY STUDY THIS UNIT?

Understand policy context and develop, implement and evaluate policy that supports organisational aims. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Develop effective policy
- Plan successful implementation
- Evaluate policy impact

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

CMI LEVEL 7 UNIT 612

Coaching Skills for Leaders

DEVELOP PEOPLE THROUGH POWERFUL CONVERSATIONS

WHY STUDY THIS UNIT?

Use structured coaching skills to empower individuals and teams while reflecting critically on your own practice. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Apply coaching models
- Adapt to individual need
- Strengthen coaching capability

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

CMI LEVEL 7 UNIT 614

Principles and Practices of Ethical Decision Making

MAKE BETTER DECISIONS UNDER PRESSURE

WHY STUDY THIS UNIT?

Navigate risk, ambiguity and scrutiny using evidence, values and robust ethical decision-making approaches. The learning is grounded in the realities of first line management, helping learners connect recognised principles with practical workplace application.

WHAT YOU WILL DEVELOP

- Evaluate ethical challenges
- Select decision tools
- Justify difficult decisions

THE VALUE TO YOU

Build practical confidence, professional credibility and transferable senior management and leadership capability that can strengthen both your career and your contribution at work.

BUILD A PIPELINE OF BETTER MANAGERS

LEVEL 7

Build strategic management and leadership practice for executive organisational responsibility.

PROGRESS

Top up from Award to Certificate, Diploma or Extended Diploma, pursue Chartered Manager eligibility, or continue to Level 8.

RECOGNITION

Diploma and Extended Diploma learners may be eligible for Chartered Manager with evidence of at least three years of management and leadership experience.

FOR EMPLOYERS

Use the flexible unit portfolio to align leadership development with team, operational, customer, technology, project and organisational priorities.

READY TO LEAD AT THE HIGHEST LEVEL?

START THE CONVERSATION

Whether you are advancing your own strategic leadership or developing senior leaders across an organisation, DLM Academy can help you identify the right Level 7 route and unit combination.

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